

THE ESSENTIAL GUIDE TO TECHNOLOGIES ADDRESSING COVID-19



Digital Signage Connection (DSC) introduces a captivating all-in-one resource profiling the most relevant and cutting-edge companies with innovative products and self-service solutions that help industries maximize safety while preserving quality customer experiences.

In addition to providing a platform for you to tell your COVID tech story to DSC's highly engaged audience, this sponsored-content guide **will also generate valuable leads for your sales team.** Available as gated content on DigitalSignageConnection.com, the contact information of visitors who download it will be supplied to the companies that participate in the guide.



Who should participate?

Companies with tech innovations in:

- Sanitization
- Low-touch/No-touch solutions
- Remote work efficiency
- Monitoring crowd numbers
- Body temperature checks
- COVID-19 content
- And more!

How it works:

You provide the content, we design your page!

- 300 - 500 words of text
- Headline (up to 15 words)
- 2 high-res images
- Company logo
- Company contact information

Turnkey promotion includes:

- Email announcements to our exclusive audience
- Social posts on our channels
- Inclusion in weekly DSC newsletter
- Site-wide banner ads

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