



# DSC ONLINE ADVERTISING CONTRACT

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP/POSTAL CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

ADVERTISING CONTACT NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MATERIALS CONTACT NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Select all that apply:

### eBlasts

Full List (23,000+)..... 1x for \$1,600/email \_\_\_\_\_

Full List (23,000+)..... 6x for \$8,200/email \_\_\_\_\_

Full List (23,000+)..... 12x for \$14,500/email \_\_\_\_\_

*\*Exhibitor Rate*

Full List ..... \$2,000/email \_\_\_\_\_

*\*Non-exhibitor Rate*

Attendee list ONLY ..... 1x for \$900/email \_\_\_\_\_

Attendee list ONLY ..... 6x for \$4,600/email \_\_\_\_\_

Attendee list ONLY ..... 12x for \$8,100/email \_\_\_\_\_

*\*Exhibitor Rate*

Attendee list ONLY ..... \$1,400/email \_\_\_\_\_

*\*Non-exhibitor Rate*

### DSC Product Spotlights

Per Spotlight ..... \$350 \_\_\_\_\_

(12) Product Spotlights ..... \$3,780 \_\_\_\_\_

### Banner Ads

Leaderboard (1080x90)

\$2,700/3-months

\$4,300/6-months

\$6,500/12 months

Rectangle (300x250)

\$2,200/3-months

\$3,200/6-months

\$4,300/12 months

### Sponsored Web Content

1-Month..... \$1,500

3-Months..... \$3,900

6-Months ..... \$7,200

12-Months ..... \$12,000

### Content Newsletter

Leaderboard (640x100)

\$800/1-month

\$4,300/6-months

\$7,700/12-months

Horizontal (640x100)

\$700/1-month

\$3,800/6-months

\$6,700/12-months

Sponsored Content ..... \$800/insertion \_\_\_\_\_

Sponsored Video..... \$500/insertion \_\_\_\_\_

### DSC Weekly Newsletter

Leaderboard (640x100)

\$1,000/month

\$5,400/6-months

\$9,600/year

Horizontal (640x100)

\$900/month

\$4,800/6-months

\$8,600/year

Sponsored Content ..... \$800/insertion \_\_\_\_\_

Sponsored Video..... \$500/insertion \_\_\_\_\_

### Webinars

Live

\$2,000 for 1

\$5,000 for 3

Hosted Webcast/Webinar

\$500/3-months

\$1,200/6-months

\$1,800/12-months

The undersigned agrees to pre-pay fee(s) specified above for the rate indicated (please see box above).

*By signing this contract, I agree to the terms and conditions outlined in the agreement and that payment is due upon receipt of invoice. I understand that NO online promotions will be scheduled until payment has been received.*

NAME OF AUTHORIZED SIGNER: \_\_\_\_\_ DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ TITLE: \_\_\_\_\_

**KYLER POST**  
*Online Advertising Sales*  
**kpost@exponation.net**  
**770-817-7435**



*Exponation, LLC reserves the right to refuse advertising that does not meet our typical standards and specifications.*

**DSE USE ONLY:**

TOTAL DUE: \_\_\_\_\_

RUN DATES (*Banners and Newsletters only*): \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_

MISCELLANEOUS: \_\_\_\_\_

MISCELLANEOUS: \_\_\_\_\_