



DSC ONLINE ADVERTISING CONTRACT

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP/POSTAL CODE: _____ COUNTRY: _____

PHONE: _____ FAX: _____

ADVERTISING CONTACT NAME: _____ EMAIL: _____

MATERIALS CONTACT NAME: _____ EMAIL: _____

Select all that apply in the blank space provided next to each promotional opportunity:

eBlasts

Full List (19,000+)..... 1x for \$1,600/email _____

Full List (19,000+)..... 6x for \$8,200/email _____

Full List (19,000+)..... 12x for \$14,500/email _____

**Exhibitor Rate*

Full List \$2,000/email _____

**Non-exhibitor Rate*

Attendee list ONLY 1x for \$900/email _____

Attendee list ONLY 6x for \$4,600/email _____

Attendee list ONLY 12x for \$8,100/email _____

**Exhibitor Rate*

Attendee list ONLY \$1,400/email _____

**Non-exhibitor Rate*

DSC Product Spotlights

Per Spotlight \$350 _____

(12) Product Spotlights \$3,780 _____

Banner Ads

Leaderboard (1080x90) _____

\$2,700/3-months

\$4,300/6-months

\$6,500/12 months

Rectangle (300x250) _____

\$2,200/3-months

\$3,200/6-months

\$4,300/12 months

Sponsored Web Content

1-Month..... \$1,500

3-Months..... \$3,900

6-Months \$7,200

12-Months \$12,000

Content Newsletter

Leaderboard (640x100)..... _____

\$800/1-month

\$4,300/6-months

\$7,700/12-months

Horizontal (640x100) _____

\$700/1-month

\$3,800/6-months

\$6,700/12-months

Sponsored Content \$800/insertion _____

Sponsored Video..... \$500/insertion _____

DSC Weekly Newsletter

Leaderboard (640x100)..... _____

\$1,000/month

\$5,400/6-months

\$9,600/year

Horizontal (640x100) _____

\$900/month

\$4,800/6-months

\$8,600/year

Sponsored Content \$800/insertion _____

Sponsored Video..... \$500/insertion _____

Webinars

Live _____

\$2,000 for 1

\$5,000 for 3

Hosted Webcast/Webinar _____

\$500/3-months

\$1,200/6-months

\$1,800/12-months

The undersigned agrees to pre-pay fee(s) specified above for the rate indicated (please see box above).

By signing this contract, I agree to the terms and conditions outlined in the agreement and that payment is due upon receipt of invoice. I understand that NO online promotions will be scheduled until payment has been received.

NAME OF AUTHORIZED SIGNER: _____ DATE: _____

SIGNATURE: _____ TITLE: _____

KYLER POST
Online Advertising Sales
kpost@exponation.net
770-817-7435



Exponation, LLC reserves the right to refuse advertising that does not meet our typical standards and specifications.

DSE USE ONLY:

TOTAL DUE: _____

RUN DATES (*Banners and Newsletters only*): _____

AUTHORIZED BY: _____

MISCELLANEOUS: _____

MISCELLANEOUS: _____